

## *Lippitt of the Year Award Guidelines*

**History:** The Robert Lippitt Knight Trophy for the Lippitt of the Year was donated by Harriet Hilts of High Pastures Farm. This award was established in 1975 to “encourage the promotion of the Lippitts through their use before the public.” (TLC News, Volume 13, #1, page 17). This award and its recognition is the highest recognition for the Lippitt Morgan within the Lippitt Club, Inc.

**Purpose of the Award:** This award is presented by the Lippitt Club to the full Lippitt who in the *preceding* year has generated the greatest amount of favorable notice for the Lippitt Morgan. Although activities in the years *prior* to the previous year may be considered in a close decision, it is for activities in the *preceding* year that the award is made. The award is presented at the Lippitt Country Show. The winning nomination will be called Lippitt of the Year for year the activities took place. The award will be presented at the LCS the following year. (Example: The 2013 Lippitt of the Year will be presented at the 2014 LCS.)

A Lippitt is only eligible to win the award 6 times in a 10 year period. Material will not be accepted for a horse if this is exceeded.

The recognition and popularity of the Lippitt Morgan to **all** horse owners and potential owners, rather than just “Morgan owners” is important. Preference is given to “open” activities rather than to activities limited to just Morgans. Publicity generated from such activities that include other breeds is also considered. This publicity and promotion may be made through shows, trail rides, parades, exhibitions, driving events, clinics, field days, or any event where the horse is presented to the **public** in a favorable, educational or promotional way. Winning in events is an asset to the horse and to the promotion of Lippitt. However winning should not take precedence over other activities in which an individual exhibits the qualities of a good Morgan.

**How to nominate a Lippitt:** Nominating is very simple, and does not need to be submitted by the owner. Presentation should be clear, attractive, complete and easy to read. Emailed material is preferred, it is easier and faster to email material to the selected judges. If you must send hard copy USPS is preferred. **Scrapbooks CD's or videos of any kind will not be accepted.** You should list your activities to include date, event, activity or class and award. Be sure to explain how your horse has promoted the Lippitt family of Morgan horses during the past year, including publicity received. Please limit photographs to 2. Write-up including media clippings (newspaper and magazine) etc. should be in an 8.5” x 11” format.

The following information needs to be included with your nomination:

Name of Horse	Color	Height	Sex	Age
Registration Number of	Sire	Dam		
Owner Name, Address, email and Phone Number.				

**Nomination material should be sent by February 1 of the current year to:**

*Email –lcpwhite@gmail.com*

*USPS or Mail – Clarence P. White, P.O. Box 674, Baileyville, Maine 04694*

Please indicate on the outside of your nomination material that it is for the Lippitt of the Year Award.

## Lippitt of the Year Judging Information

Judging is done by a “silent” committee whose members are not revealed. Judges are chosen based on their location, and their involvement in the Club. Judges are not chosen if they have any sort of relationship with the nominated horse or owner, this includes breeding, judging at other events, sales or leases, or other involvement, including instruction or training. Judges generally are individuals who are not actively involved in the Club, and have been members of the Club for at least one year. There may be a situation where a judge may be selected from the AMHA or CMHA if suitable candidates for judges cannot be found within the Club.

The Lippitt Club acknowledges and rewards the owners and their Lippitt Morgan horses for their participation in activities outside the show ring. The Lippitt Club feels these horses are acting as Lippitt Morgan ambassadors to the general public and prospective owners and should be recognized for their efforts. The emphasis of this award is on participation, not competition.

The judges will be using the attached judge’s card to score the submitted material.

*Approved by the Board of Directors 1/19/14.*

### **Instructions for judging Lippitt of the Year Material**

1. Open events must have greater weight when judging
2. Activities with the most impact should be rated a 10
3. You are judging the material that is based on the activity that the nominated Lippitt did for the year previous. Example: you are the judge for the 2016 Lippitt of the Year, and the material is for 2016, despite that we judge and award in 2017.
4. Pedigree and geographical location of Lippitt should have no impact on Judging.

## Lippitt of the Year Judges Card

Horse Name: \_\_\_\_\_

### A. Presentation:

Overall Impression:

01      2      3      4      5      6      7      8      9      10

Write Up and Photos: Clear, concise and quality

01      2      3      4      5      6      7      8      9      10

Other Media: Use of newspaper /magazine clippings, TV media coverage

01      2      3      4      5      6      7      8      9      10

**B. Audience:** What type of audience and how diverse was the audience that the nominee was exposed to.  
Examples: demonstrations, horse shows or other equine competitions.

01      2      3      4      5      6      7      8      9      10

**C. Education:** How well did the nominee and their owner educate the public about the Lippitt Morgan.  
Examples: educational demonstration, 4-H or Pony Club presentation, clinics, displays at stalls, pamphlets, photos, signs.

01      2      3      4      5      6      7      8      9      10

**D. Publicity:** How much exposure did the nominee have in the past year to promote the Lippitt Morgan.  
Examples: newspaper, magazine, TV, other media.

01      2      3      4      5      6      7      8      9      10

**E. Events:** How diverse were the events that the nominee participated in to expose the general public to the Lippitt Morgan? This does not pertain to the number of events that the Lippitt attended, rather the diversity. Examples: recreational, organized trail rides, AMHA Trailblazers program, CMHA , TLC T-Rap program, shows, demonstrations.

01      2      3      4      5      6      7      8      9      10